Accelerating Value Creation



Certification as a Licenced cultureQs® Professional Facilitator

An Extremely Powerful Professional Tool to Create Impact and Add Value Fast

2-3 March 2017, in Berlin, Germany
Facilitator: Eric Lynn

cultureQs is a unique high-impact Change Accelerator that that uses powerful Questions to inspire participants to reflect on the foundations of their beliefs, attitudes and behaviours.
While engaging in deep meaningful conversations, people connect quickly, enabling invisible borders that hinder collaboration to fall away.
Wasteful conflict is reduced; people (re-)focus on the personal and professional questions that matter; innovative potential is released and performance is enhanced.

Applications include …



This Programme is designed for internal and external Facilitators and Change Agents.

- **It will enable you to consultant, prepare, facilitate and debrief workshops and interventions, using cultureQs to accelerate value creation for clients in any change and integration process.**
- **It gives you access to cultureQs Professional in multiple languages - available exclusively to Licenced cultureQs Professional Facilitators.**
- **You gain access to the exclusive cultureQs Professional Network**

The **Programme** includes:

- The underlying foundations and framework that ensure the impact of cultureQs
- Embedding cultureQs into client interventions to create additional value
- Debriefing cultureQs experiences
- Understanding the WHY of cultureQs
- Understanding the HOW of cultureQs
- Working with cultureQs broad perspective of "culture"
- A comprehensive cultureQs Experience including intensive debriefing
- How to use (and not to use) the Questions
- Creating the space for the subconscious impact of cultureQs Questions to rise to the surface
- Gaining awareness of and avoiding the traps and pitfalls of cultureQs as an intervention tool
- Clarity on situations in which it is inappropriate to use cultureQs
- Alternative (non-standard ways) of using cultureQs
- cultureQs: a Personal and Professional Development Experience

Client reflections on the impact of cultureQs …

- *A deceptively powerful organisation development intervention.*
- *I liked it very much because completely different levels and themes were addressed. It was a non-structured complexity of themes. This is precisely how I feel in work processes.*
- *We went very deep very quickly.*
- *It's amazing how quickly you get into topics we wouldn't normally talk about.*
- *It encourages a culture of listening.*
- *It generated a new energy in the group.*
- *It gives interesting mirroring back to me.*
- *It enabled us to let down our masks, show our real selves, and trust.*

Investment

€ 2450.00 + 19% Value Added Tax (VAT).
This fee includes:

- Participation, Facilitator Handbook
- Basic refreshments and healthy snacks
- **One set cultureQs Professional materials** available exclusively to Licenced cultureQs Professional Facilitators. **This set contains sufficient materials for groups of 18 people: 430 Question Cards plus relevant supplementary materials.**

cultureQs Professional in multiple Languages

cultureQs is currently available in English, German, French and Dutch. Spanish will be available soon.

cultureQs Professional Network

We provide this resource in the form of an online platform with exclusive access to Licenced cultureQs Professional Facilitators. As a learning forum, it enables colleagues to pose Questions, exchange experiences and search for partners to facilitate programmes. A nominal annual fee will be invoiced to cover the costs of this service.

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Facilitator

Eric Lynn is the creator of cultureQs. For more than 30 years, he has been working worldwide as an Organisation Development Consultant, Facilitator, Coach and Provocateur for Cultural Integration, Change and Leadership, whereby the primary focus is on (Re-)Shaping Workplace Culture. Professional principle: Good Purposeful Work with Good People. Change and crossing cultures have been the defining aspects of Eric's life since childhood. Working in English and German, he has lived and worked on 4 continents, including 8 years in Asia.

Logistics

Dates: 2-3 March 2017
Thursday: 10.00 – 18.00. Meet at 09.30 for tea/coffee/informal connecting. We start at 10.00 sharp.
Friday: 09.30 – 16.30 (Close)
Participation from start to finish is expected.
We encourage participants to go to lunch and dinner together to promote networking and exchange of experiences.

Location

Berlin, Germany. The location is easily accessible by public transport. Specific details will be provided with confirmation of registration.

Registration

Please register by email to the address below.

You have Questions?
Fine! I welcome Questions and look forward to hearing from you.

Warm regards
Eric (eric@cultureQs.com)